

E L D

Economics of
Land Degradation

BMZ



Federal Ministry
for Economic Cooperation
and Development



United Nations Convention
to Combat Desertification



European Commission

Economics of Land Degradation

A global initiative for sustainable land management





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Integrated Economic Assessment of Land Resources and Ecosystem Services - The Global Mechanism of the UNCCD

Economics of Land Degradation – ELD

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GIZ

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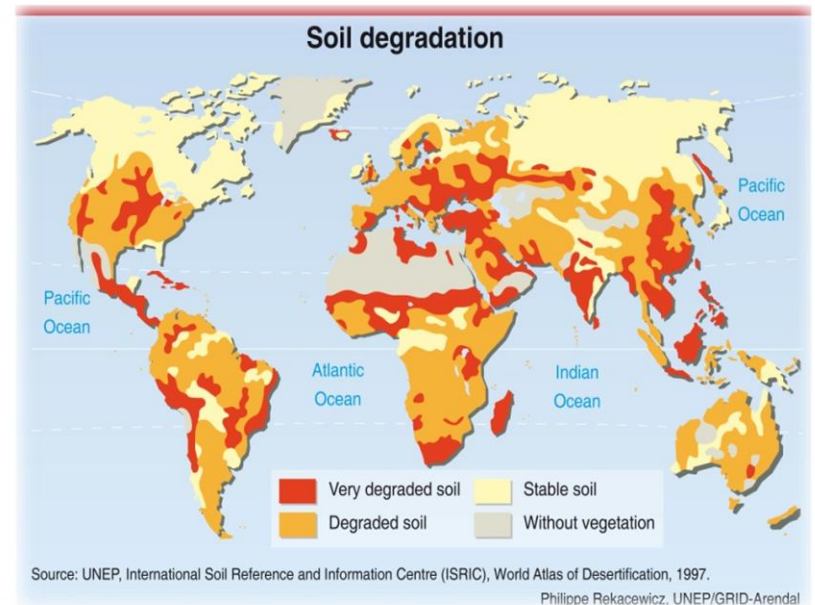
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The challenge

Address the gaps on awareness and knowledge about the economic impacts of land degradation and the value of productive land

The need to argue the case for making the economics of land degradation an **integral part of policy strategies and decision-making**





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The response

- **A Partnership meeting** on the “Economics of Desertification, Land Degradation and Drought (E-DLDD)” in December 2010 in Bonn, Germany
- **Results:**
 - Outspoken support and call for a global initiative
 - First analysis by IFPRI/ZEF
 - Establishment of the ELD Secretariat
 - ELD Joint Partnership





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The response

- “**Economics of Land Degradation-ELD**” is a **global initiative on the base of an economic study**, to create a **framework** to measure the economic costs of land degradation and eventually **greater awareness** for the pressing issue of land degradation.
- The first core partnership: a **solid political foundation**.



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On 20 September 2011, the *Economics of Land Degradation Initiative* was **officially launched** during the ELD Side Event of the United Nations General Assembly High-Level Meeting on Desertification.





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The Scope

- Cover the problem of **land degradation worldwide, including desertification, and drought**
- Demonstrate economic consequences of land degradation and the added economic value of better **sustainable land management.**





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An inclusive Partnership

- Besides engaging partners from the political decision-making process, ELD initiative seeks **cooperation** with NGOs, international businesses, finance institutions, farmers and agricultural associations, universities and research institutions.
- ELD calls on **scientists** in different disciplines, **economists** and experts from the world of **business** to become involved.
- Cooperation with **GM and the OSLO group** and its partners to create synergies and a joint approach for the further process.

Next steps: Further facilitation of a relevant **scientific discourse** while simultaneously promoting the issue through the ELD **partnership structure**.



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Target groups

- ELD initiative serves decision makers from both **policy on all levels and the private sector**

Outputs

- **Global Study** on the Economics of Land Degradation
- well-informed risk **assessment strategies**
- a long-term, **proactive view of environmental change processes**
- **policy advice** and **communication strategy**.



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Objectives:

Overall project approach follows *Stern Review on the Economics of Climate Change* and *The Economics of Ecosystems and Biodiversity (TEEB)*, by **putting a figure on the social and economic costs.**

The economic side of land degradation must become an **integral part of policy-making – locally, nationally and internationally.**

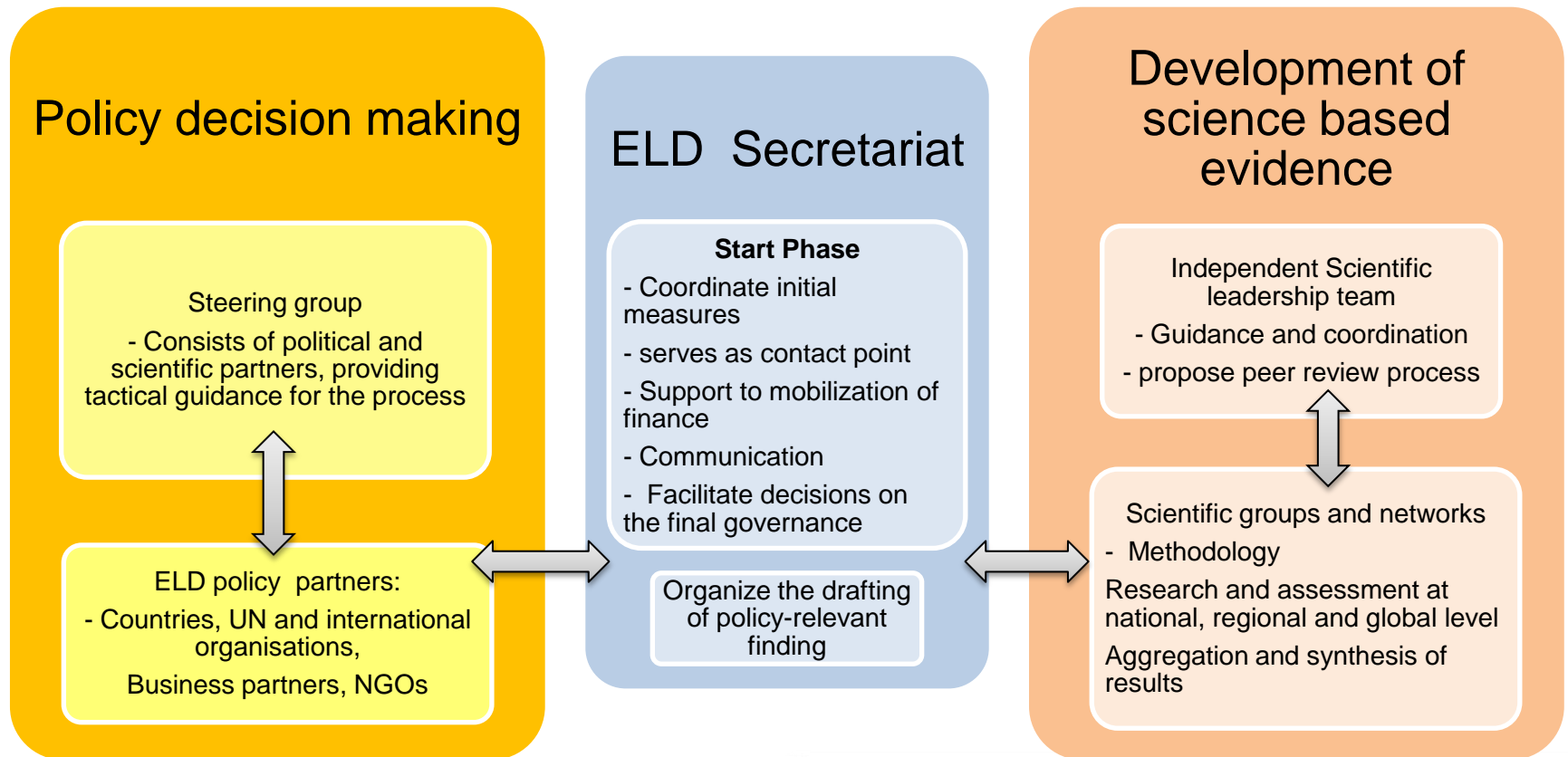
ELD thus will consider **institutional and political arrangements** as well.



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Draft Institutional set up for the ELD Initiative





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Ultimately,

ELD aims to **raise sustainable land management to a higher level of priority on global and national agendas** and to draw attention of **decision-makers, the private sector, media and the public** to the urgent need for **sustainable management of and greater investment in agriculture and soil productivity.**





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Thank you!